



Focus Environmental and Alinion to Showcase Benefits of Automating Environmental Management Systems

*Reduced Compliance Operating Costs and Lowered Risk
Driven By Alinion Sentinel--EMS*

Knoxville, TN, July 29, 2008 – Focus Environmental, a leading environmental consulting firm, and Alinion, a software-as-a-service solution provider, will debut a dynamic Environmental Management System (EMS) that reduces the cost of complying with federal, state and local regulations as well as meeting international standards.

The two companies will introduce Alinion Sentinel – EMS, a comprehensive software-as-a-service solution for improving how organizations define, manage, monitor and audit their on-going environmental programs. The application will be showcased at the Air and Waste Management Association’s regional annual meeting in Biloxi, Mississippi on August 5.

“Alinion Sentinel - EMS is the first comprehensive solution providing businesses and organizations the capability to control their entire environmental management program, including permits, training, certification document control and audit, on a single platform,” said David M. Pitts, Focus Environmental partner. “Companies using Sentinel - EMS experience a significant Return on Investment (ROI) through the ability to streamline operational costs associated with environmental management.”

“Environmental management is a difficult challenge because it is woven into the operating practices and procedures of a company. Good environmental practice isn’t just a compliance issue for meeting laws and regulations but, a necessity for doing business with suppliers and customers,” Pitts said.

In addition to lower operating costs, Pitts said companies using Sentinel - EMS will also increase the effectiveness of their environmental management program through enhanced visibility into program and procedure status, centralization of documents, standardization of compliance management methodologies, and access to information on an anytime, anywhere.

With Sentinel - EMS, organizations can automate the routine activities associated with ISO 14001, air, waste, and water regulations. In addition, Sentinel is a document control solution for the thousands of documents associated with environmental management.

Sentinel - EMS comes packaged with best practices that directly represent the environmental expertise of the Focus Environmental consulting team. For those companies and organizations who already have pre-defined programs in place, Sentinel-EMS can quickly accommodate existing spreadsheets and other documentation into a dynamic automation system that can be implemented easily and not require changes to established methodology.

David Gould, Vice President of Marketing and Sales for Alinion, said the combined offering will make it possible for many companies to manage their entire environmental program for less than a cost of a full time employee. Gould said organizations can experience up to 60 percent reductions in management costs driven by lowered operating costs. "Companies will also have the assurance that they are meeting the day-to-day requirements for permitting, controlling and monitoring. Sentinel gives companies complete command and control of their environmental management."

Focus Environmental, Inc., established in 1988, specializes in providing **process engineering**, and **regulatory compliance services** in the areas of hazardous waste thermal treatment, air permitting, air pollution control, contaminated soil remediation and hazardous waste management. In addition, Focus provides **regulatory, compliance and engineering services** to the **FDA** regulated industries.

Alinion Sentinel empowers organizations to dramatically improve and simplify managing and monitoring the documents and control processes of regulated business. It is easy to use and cost-effective to run. Sentinel integrates powerful document control with process management, providing a closed-loop system for continuously improving the operations of regulated business. Founded in 2005, Alinion is based in the San Francisco Bay Area. Additional information is available at www.alinion.com.

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